

MODULE DESCRIPTION - ACADEMIC YEAR 2026-2027

Field	Design and Fine Arts		
Program	MAS in Design for Luxury and Craftsmanship		
Major	–		
Module title	Luxe and complexity		
Code	MAS DLC 1	DDI303611FE26	
Course Type	Master of Advanced Studies		
Semester	Semester 1		
ECTS Credits	14		
Prerequisites	None		
Languages	French / English		
Place	ECAL		

Skills targeted General learning objectives	The aim of this module is to acquire a general knowledge of the world of fine watchmaking. Students are put in touch with actors in this sector by means of visits, meetings and lectures. Another aim of this module is to provide students with a general knowledge of the specific techniques, materials and technologies used in the watchmaking world.		
Teaching content and form	This module allows the participant to acquire the essential knowledge to all visual aspects specific to design (visualizations, descriptions, contextual integration, media and edition, publications and advertisements). The emphasis is placed on methodology and analytical approaches. These basic tools all together allow the students to conceptualize and to keep meaningful records of their projects. Supported by a commitment to thinking and to a personal and professional attitude, these records will be presented and argued by the student and will be contributing to the project assessed for the diploma.		
Forms of assessment and validation	The work is assessed at the end of the first semester by a panel. To obtain credits, the student must obtain a pass mark of 4.		
Remedial teaching	No remediation possible. The module must be repeated in the following months, according to procedures to be agreed with the director of the module.		
Professors	Stefano Panterotto, Alexis Tourron		

Responsible module	Nicolas Le Moigne		
Description validated on	16 September 2026	By	Nicolas Le Moigne

The French text is authentic